

YOUR TEAMS ARE BUSY. YOUR WORK IS WAITING.

Digital Brain shows delivery leaders where work waits, what that delay costs, and where to act first — from the tools you already run.

WHAT YOU GET

\$300,978

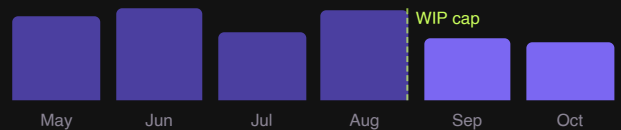


● Time above target ● Defect rework

COST OF DELAY

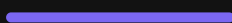
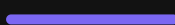
One monthly number leadership understands, and what it is made of.

Six months



TREND AND INTERVENTIONS

Recalculated nightly, so you see whether a change actually worked.

Payments		\$79k
Onboarding		\$74k
Lending		\$52k
Platform		\$39k

EVERY TEAM IN ONE VIEW

Where the cost really sits. Usually a few places, not everywhere.

Impact accepted: 50%

\$539k / yr

WHAT TO DO, AND ITS VALUE

Concrete changes, each with its value and the assumptions behind it.

WHAT THE DEMO SHOWS

95%

of engineers' time is booked to work. Nobody is idle.

82%

of lead time, the work is waiting for a review, a decision or a handoff.

2.1x

longer to deliver when work starts without agreed criteria.

51%

of the cost sits in two of six teams: Payments and Onboarding.

HOW IT WORKS

01 CONNECT

Read-only access to your work tracking, code, service desk and finance systems. Nothing changes.

02 SEE

Your first number in three to four weeks, built around your teams and your data.

03 ACT

Pick the changes that matter, then track whether the number moves.

SEE IT ON YOUR OWN DATA

A short demo, then a focused proof of concept on one area.
Demo: octy.dev/try/demo

Dmitri Koleno
Octy
dmitri@octy.dev